

[head 1]

Life is unpredictable. School shouldn't be.

[body]

Introducing [Program], [Client]'s up-and-coming professional development program that equips school leaders with the tools they need to support student growth—no matter what's going on outside of the classroom.

[head 2]

What can I expect from the program?

[body]

Through a combination of coaching sessions, workshops, case studies, and more, [Program] aims to enhance each participant's unique approach to leadership.

With more than **20 immersive virtual courses**, [Program] provides leaders with the skills they need to effectively manage time, set priorities, and adapt their leadership strategies to the pressures of our continually evolving world.

That means you'll be prepared to take what you've learned during the program and implement your own management strategy with confidence while ensuring your students are set up for success in the classroom and beyond.

[subhead]

Take a sneak peek at the program

[1]

Boost staff culture

[body]

Foster an environment where diverse—and diverging—voices are equally valued. Our program will help you steer clear of the Telephone Game and other dysfunctional dynamics so you can enhance effective communication among your staff.

[2]

Assemble the right team

[body]

Learn how to identify candidates with the talent and skills that suit the unique needs of your school during the hiring process.

[3]

Cultivate real-time success

[body]

Develop the leadership framework that's right for your school based on recent case studies featuring school leaders who've successfully tackled similar obstacles.

[head 3]

What does the time commitment look like?

[body]

- 4 hours of class sessions each week for 6 weeks.
- Courses are self-guided, so you can work at the pace that's comfortable for you.
- 2 live events of 1 hour each. Events are virtual and will be recorded for future reference or if you are unable to attend.
- All templates and downloads are yours to keep—and use at your school—once you've completed the program.

[head 4]

Who you'll learn from

[I'll drop these bios in later]

[head 5]

So...when does it launch?

[body]

[Program] **launches on May 15th**, and the first cohort will be limited to **100 participants**.

Add your name to the VIP list today, and you'll be among the first to know when it's time to enroll.

[head 6]

Don't wait—reserve your spot now

[body]

Join our waiting list now, and you'll be notified right away when [Program] goes live.

[button]

Join/Register Now

[tagline 1]

Life is unpredictable. Education shouldn't be.

[tagline 2]

Adapt. Create. Accelerate.

[tagline 3]

Adapt quickly, lead confidently

[tagline 4]

Lead to change, through change

[tagline 5]

Because leading well is evergreen.

[tagline 6]

Because adaptability is evergreen.

[tagline 7]

Make adaptability part of your toolkit.