

Instagram Post 1:

Caption:

At Moving Everest Charter School, we believe every child deserves an educational experience that meets them where they are—while challenging them to pursue their goals in adulthood.

From small classes and a personalized education model to an emphasis on extracurricular activities and tech proficiency, our educators and staff members are committed to providing children in the Austin community with the tools they need to achieve confidence in their academic, social, and emotional lives—in K-8, high school, and beyond.

Don't wait! Enroll your child now, or enter our enrollment lottery on March 20th. Visit our enrollment page at [\[raw link to enrollment page\]](#) today for more information. / Link in bio.

Card 1

It's here—Moving Everest is now accepting enrollment applications! But what makes us the best K-8 charter school in the Austin community?

Card 2:

Our Student-Centered, Personalized Approach to Learning

At Moving Everest, we understand that no two students are alike.

By taking each student's entire background—including their academics, social skills, emotional well-being, and physical health—into account, we guarantee your child will receive the personalized support they need to build the future they deserve.

Card 3:

Our Culture of High Expectations

Whether academically, creatively, or socially, we believe every child who comes through our doors is capable of achieving their goals. That's why we hold our students to rigorous academic and behavioral standards. By choosing Moving Everest, you'll receive the support you need to set your child up for success—both inside and outside of the classroom.

Card 4:

Our Belief that Every Minute Matters

From choosing long-term educational goals to learning how to develop healthy social skills, K-8 encompasses some of the most formative years of your child's life—and we don't take that for granted.

Our educators work closely with each student to ensure their academic goals are being met while providing them with the resources they need to prepare for high school, college, and adulthood.

Card 5:

Our Blended Instructional Model

Research shows that smaller class sizes result in a significantly better overall student performance.

At Moving Everest, we've seen the data unfold in real-time in our classrooms: Our blended instructional model, which includes the use of small-group and one-one-one tutoring, results in increased and faster learning and higher participation rates than traditional teaching methods.

Card 6:

Our Data-Informed Instruction

At Moving Everest, we affirm that each student is unique. That's why our educators rely on data-driven programs to personalize instruction plans to each student's distinctive learning abilities.*

[Bottom of card, maybe in smaller print:] *See our About page for more information on how Moving Everest gathers data.

Card 7:

Our Belief in Student Ownership

Our mission is to provide students with the resources they need to pursue their goals. But we also believe that what each student chooses to do with those resources is up to them. That's why we're committed to supporting your child's autonomy, independence, and ability to take success into their own hands.

Card 8:

Our Focus On Reading

At Moving Everest, we believe books are a vital source of knowledge. Though our intensive reading program, our educators are trained to provide early learners with the skills they need to be confident, adventurous readers.

Card 9:

Our Commitment to Character Development

From our focus on academics to our adherence to daily routines, our educators and staff work with our students to foster an environment of positivity, work ethic, and strong character.

Card 10:

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Instagram Post 2:

Caption:

At Moving Everest Charter School, we believe that education is about more than just the fundamentals.

That's why we're continually developing our instructional model to meet not only the unique needs of our students, but also, to provide each student with access to the artistic and athletic programs that will prepare them for high school, college, and beyond.

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Card 1:

Studies show that children learn more effectively when they're given the opportunity to engage in their interests at an early age.

From basketball, cross country, and volleyball to chess, choir, and our art club, Moving Everest's extracurricular activities provide students with the opportunity to explore a range of athletic and creative interests early on in their academic careers.

Card 2:

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Instagram Post 3:

Caption:

No child should struggle to achieve their goals. At Moving Everest Charter School, we understand that many students in our community are up against unique challenges—whether social or emotional—and we want to be part of the solution.

That's why we're committed to providing families in the Austin community with the help they need to support their children's success, no matter the hurdles they face outside of the classroom. From our after-school programs to our small class sizes, each student receives the time, resources, and attention they need to commit fully to their academic goals.

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Card 1:

Every working parent deserves peace of mind. We rely on our after-school partner, By The Hand Club For Kids (BTH), to help us provide families in the Austin community with just that.

When you choose BTH, your child will be provided with a nutritious dinner and have access to even more extracurricular activities. What's more, as a parent, you'll have access to a variety of social services through BTH's network of agencies and organizations.

And it's free! (maybe underlined and bolded for emphasis)

BTH runs Monday through Friday from 3:30 to 6:30 p.m. Visit the After School Partner page on our website to learn more.

Card 2:

Our mission is to get 100% of our graduates into one of their top three high school choices—and through personalized instruction and one-on-one tutoring, we're creating the collaborative educational system that will make this goal possible.

Card 3:

Moving Everest Charter School affirms the rights of students in difficult home situations, and we work to ensure our school is a place of safety, consistency, and support for every student who comes through our doors.

Learn more by visiting the Students in Temporary Living Situations (STLS) page on our website.

Card 4:

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Facebook Post 1:

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Facebook Post 2:

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Our after-school partner, By The Hand Club For Kids (BTH), runs Monday through Friday from 3:30 to 6:30 p.m. and helps us achieve this mission. When you choose BTH, your child will be provided with a nutritious dinner and have access to even more extracurricular activities. What's more, as a parent, you'll have access to a variety of social services through BTH's network of agencies and organizations.

And it's free!

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Video 1:

At Moving Everest,

We understand that no two students are alike.

From small-group and one-one-one tutoring to

An emphasis on creative endeavors and athletics,

We offer an academic experience

That challenges your child

To pursue their goals with confidence.

Enroll today.

Video 2:

At Moving Everest,

We know education is about more than just the fundamentals,

That every student should have access to the tools

They need to achieve their goals,

And that challenges outside the classroom

Shouldn't mean limits on their future.

We're educating

The creatives, thinkers, and leaders

Of tomorrow.

We're part of the solution,

The rest is in your child's hands.

Moving Everest Charter School.

Enroll today.

Video 3:

At Moving Everest,

We know your workday doesn't end

When the school bell rings.

That's why we've partnered with By The Hand Club For Kids.

From a warm dinner and extracurricular activities,

Our after-school partner has you covered

Free of charge.

Moving Everest Charter School.

Enroll today.