

## SOCIAL POST 1

---

Looking for a unique way to celebrate Mother's Day? Get 15% when you shop Laila for Women through May 7. Don't wait—indulge Mom with a fragrance that'll make her stand out from the crowd. #CelebrateMothersDay #MothersDayGiftIdea #MothersDaySale

## SOCIAL POST 2

---

Looking to show Mom how much she means to you? Shop Laila for Women this Mother's Day to get 15% off through May 7. #MothersDaySales #MothersDayGiftIdea

## SOCIAL POST 3


---

Still need a gift for Mom? Today is the LAST DAY to get 15% off Laila for Women. Don't miss out on our Mother's Day sale—order by midnight! #MothersDaySales #MothersDayDelivery

## SOCIAL POST 4

---

A healthier you starts with one step. This week, try to get outside—and when you're done, take the healthy habits a step further with nourishing skincare and body products from Geir Ness.

  #GetOutsideToday #HealthIsBeauty #HealthySkinIsIn

## SOCIAL POST 5

---

Ready to elevate your beauty routine? Hear what other beauty lovers have to say about Geir Ness. Shop the fragrance, skincare, and body collections today and sound of in the comments. #ShopSkinCare




Once I found this !

*Jackie Bales on Mar 21, 2023*

There are no words to describe how clean fresh and vibrant this smells all at one time. I have never gone out and worn this where people haven't stopped me and told me that it was a beautiful scent and wanted to know what it was and where to get it

## SOCIAL POST 6

---

Happy Mother's Day from Geir Ness! Today, we're thanking them for their love and hard work. How are you celebrating your mom today? #MothersDayAppreciation #CelebratingMothers #ILoveYouMom 

## SOCIAL POST 7

---

In need of a new fragrance or skincare routine? Cleanse, hydrate, and replenish with Geir for Men. #FragranceForMen #SkinCareforHim

## SOCIAL POST 8

---

Wedding season is here! Get all your beauty essentials in one place when you shop the Geir Ness fragrance, skincare, and body collections. #WeddingSeason2023 #BridalBeautyCare

## SOCIAL POST 9

---

Fruity, moisturizing, and plumping—what more could you ask for? Get the Laila Luscious Lip Tingle for a watermelon-scented pout that's as sweet as it is alluring. 🍉🍷 #LipPlumpingGloss #HydratingLipGloss

## SOCIAL POST 10

---

Whether you're staying poolside or traveling cross-country, stay fresh-faced and replenished this Memorial Day with travel minis from Geir Ness. #TravelSized #TravelMinis

## SOCIAL POST 11

---

Ready to simplify your beauty routine? Geir Ness products are formulated for all skin types—so you can skip the trial and error and get back to the basics. #BeautyStaples #BeautyBasics #AllSkinTypes



Glowing skin

*Tiffany on Apr 06, 2022*

For the price and value it gets 5 stars. My dermatologist asked me what I was using bc she was interested in using it. She said my skin looked incredible and was more youthful.

## SOCIAL POST 12

---

Whether you're spending the long weekend with friends or catching up on rest, we hope you have a safe and happy Memorial Day! #MemorialDayFun #LongWeekendFun

## SOCIAL POST 13

---

Spring Beauty Social Media Campaign, Geir Ness Fragrance and Beauty | Christina Yoseph

Whether you're planning a vacation or shopping for the recent graduate in your life, our Geir for Men Dopp Kit and Skin of Norway line make the perfect gifts for a summer on the go. ✈️ 🎓  
#SummerBeautyEssentials #SkinCareRoutine #GradGifts 🎓